

DECISION SESSION - EXECUTIVE MEMBER FOR ECONOMIC DEVELOPMENT AND COMMUNITY ENGAGEMENT

TUESDAY, 4 DECEMBER 2018

DECISIONS

Set out below is a summary of the decisions taken at the meeting of the Decision Session Executive Member for Economic Development and Community Engagement held on Tuesday, 4 December 2018. The wording used does not necessarily reflect the actual wording that will appear in the minutes.

Members are reminded that, should they wish to call in a decision, notice must be given to Democracy Support Group no later than 4pm on the second working day after this meeting.

If you have any queries about any matters referred to in this decision sheet please contact Angela Bielby.

5. ATTRACTING NEW INWARD INVESTMENT THROUGH PROMOTION OF OUR HISTORIC ASSETS AND DEVELOPMENT OF SHARED VISION FOR YORK

Resolved: That;

- i. The proposed governance structure be endorsed.

Reason: There are many stakeholders involved in shaping a shared vision for York. Examples include education/university, tourism and hospitality, arts and heritage, financial, science, commercial, etc. To build ongoing engagement it is important these stakeholders and partners have opportunity to provide comment and challenge. The proposed governance structure provides space for different sectors and target audiences to have a role in shaping the vision, whilst progressing conversations to a conclusion.

- ii. The staged process to develop the shared vision and promotional activity be endorsed.

Reason: We have successfully secured funds from the LCR business rates pilot to increase inward investment and the value of the economy through taking a joined up approach to promoting the city's strengths and assets. The project takes a staged approach to ensure we deliver activity based on evidence. It also encompasses evaluating the impact of activity throughout the duration of the project to leave a framework we can then continue to use once the project concludes.